

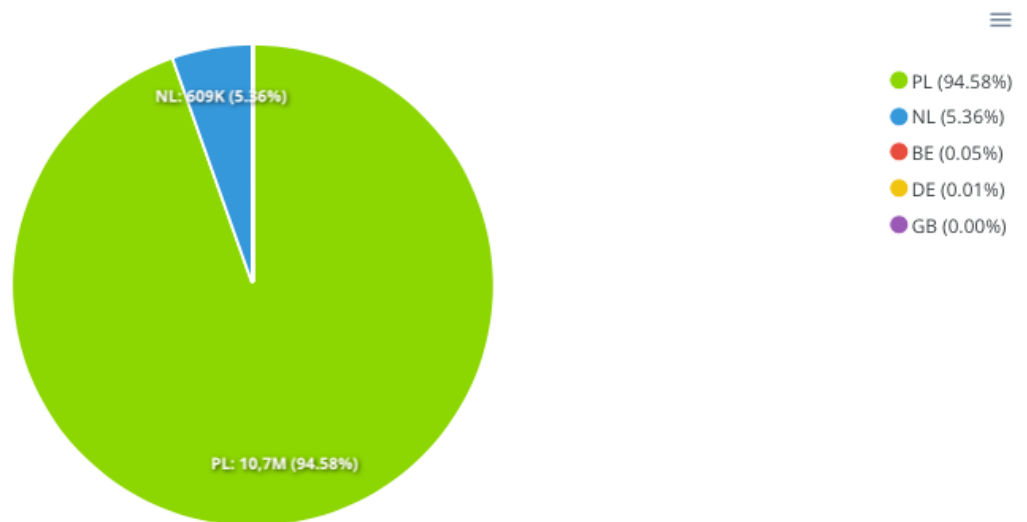
Sales - Sales by countries

All values are calculated based on sales documents (WZ, PG, GP, ZW).

All values are converted to PLN according to the exchange rate of the previous day, ensuring consistent presentation regardless of the document currency.

Sales by countries

Sales by country



“Sales by country” – the chart presents the **share of sales broken down by countries** where the company operates. It allows users to see **which markets generate the highest revenue**.

The chart displays:

- **Sales countries** – each country is marked with a different color,
- **Percentage share** – showing what portion of total sales each country represents.

Thanks to this, users can easily identify **which market is dominant** and which countries play a **smaller role in the overall sales structure**.

Sales by country - table

Sales by country

Country	Sales value	Profit	% Profit	% of value
PL	10 733 971,53 PLN	2 450 545,55 PLN	22,83%	94,58%
NL	608 828,56 PLN	82 663,20 PLN	13,58%	5,36%
BE	5 289,20 PLN	1 207,37 PLN	22,83%	0,05%
DE	1 397,21 PLN	581,48 PLN	41,62%	0,01%
GB	122,11 PLN	56,00 PLN	45,86%	0,00%
Summary	PLN	PLN	%	

“Sales by country - table” – this summary presents **sales data broken down by countries**. It allows users to identify which markets **generate the highest sales and profit values**, and which have **less significance** in the overall structure.

The table includes the following fields:

- **Country** – name of the country,
- **Sales value** – total sales made in the given market,
- **Profit** – financial result generated by sales in that country,
- **% Profit** – percentage share of profit in total sales value,
- **% Value** – percentage share of the country in total company sales.

The table uses **color highlighting**:

- **Green** – the more intense the color, the higher the profit percentage,
- **Red** – indicates negative values, representing a loss.

The table includes a **search field**, allowing users to narrow the data to selected countries. In such cases, **summaries automatically adjust** to the filtered results.

Additionally, data can be **sorted by clicking column headers** – for example, to arrange countries by **sales value, profit, or profitability**.

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