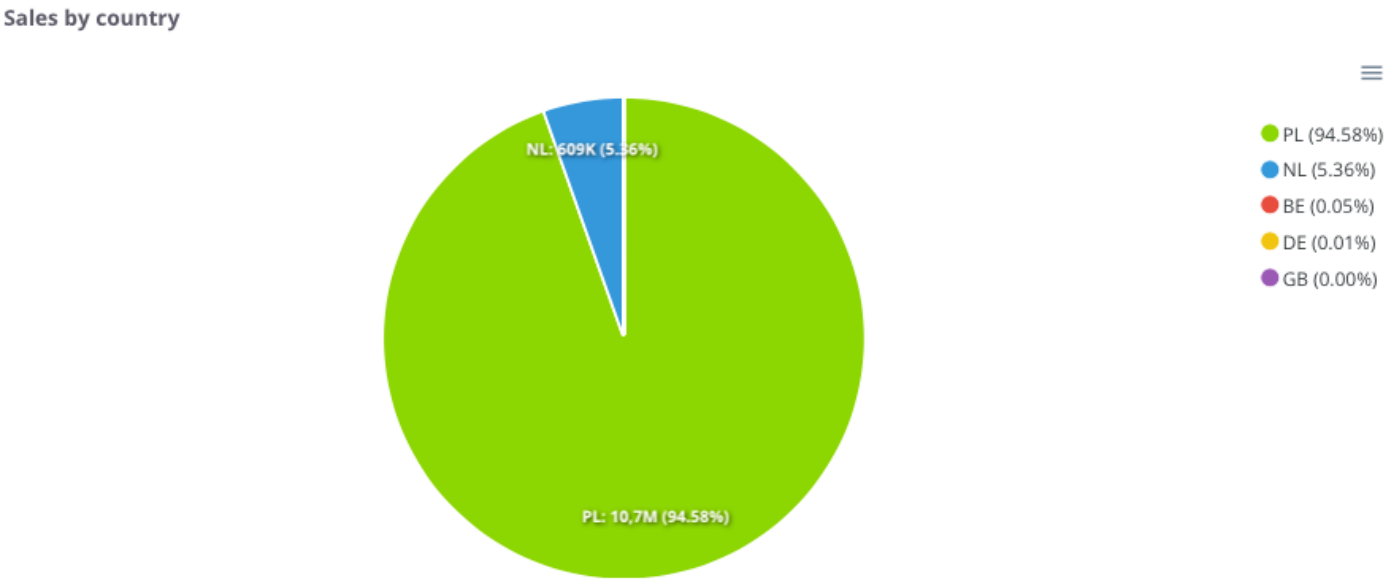
Sales - Sales by countries

> All values are calculated based on sales documents (WZ, PG, GP, ZW).

> All values are converted to PLN according to the exchange rate of the previous day, ensuring consistent presentation regardless of the document currency.

Sales by countries



“Sales by country” – the chart presents the **share of sales broken down by countries** where the company operates. It allows users to see **which markets generate the highest revenue**.

The chart displays:

- **Sales countries** – each country is marked with a different color,
- **Percentage share** – showing what portion of total sales each country represents.

Thanks to this, users can easily identify **which market is dominant** and which countries play a **smaller role in the overall sales structure**.

Sales by country - table

Sales by country

Country	Sales value	Profit	% Profit	% of value
PL	10 733 971,53 PLN	2 450 545,55 PLN	22,83%	94,58%
NL	608 828,56 PLN	82 663,20 PLN	13,58%	5,36%
BE	5 289,20 PLN	1 207,37 PLN	22,83%	0,05%
DE	1 397,21 PLN	581,48 PLN	41,62%	0,01%
GB	122,11 PLN	56,00 PLN	45,86%	0,00%
Summary	PLN	PLN	%	

“Sales by country – table” – this summary presents **sales data broken down by countries**. It allows users to identify which markets **generate the highest sales and profit values**, and which have **less significance** in the overall structure.

The table includes the following fields:

- **Country** – name of the country,
- **Sales value** – total sales made in the given market,
- **Profit** – financial result generated by sales in that country,
- **% Profit** – percentage share of profit in total sales value,
- **% Value** – percentage share of the country in total company sales.

The table uses **color highlighting**:

- **Green** – the more intense the color, the higher the profit percentage,
- **Red** – indicates negative values, representing a loss.

The table includes a **search field**, allowing users to narrow the data to selected countries. In such cases, **summaries automatically adjust** to the filtered results.

Additionally, data can be **sorted by clicking column headers** – for example, to arrange countries by **sales value**, **profit**, or **profitability**.

Revision #4
Created 7 October 2025 12:03:01 by Rafał
Updated 17 April 2026 08:46:42 by Rafał